2024 *MEDIA KIT*

TechTalk
summits

techtalksummits.com

DIGITAL*AUDIENCE*

421M

**MONTHLY
PAGE VIEWS**

112M

**UNIQUE
MONTHLY
VISITORS**

Source: Google Analytics

Newsletter Recipients

>50K, growing weekly

Recipients consist of attendees at *Opted-in
TechTalk events and opt-in
newsletter recipients.

DIGITAL*ADVERTISING RATES*

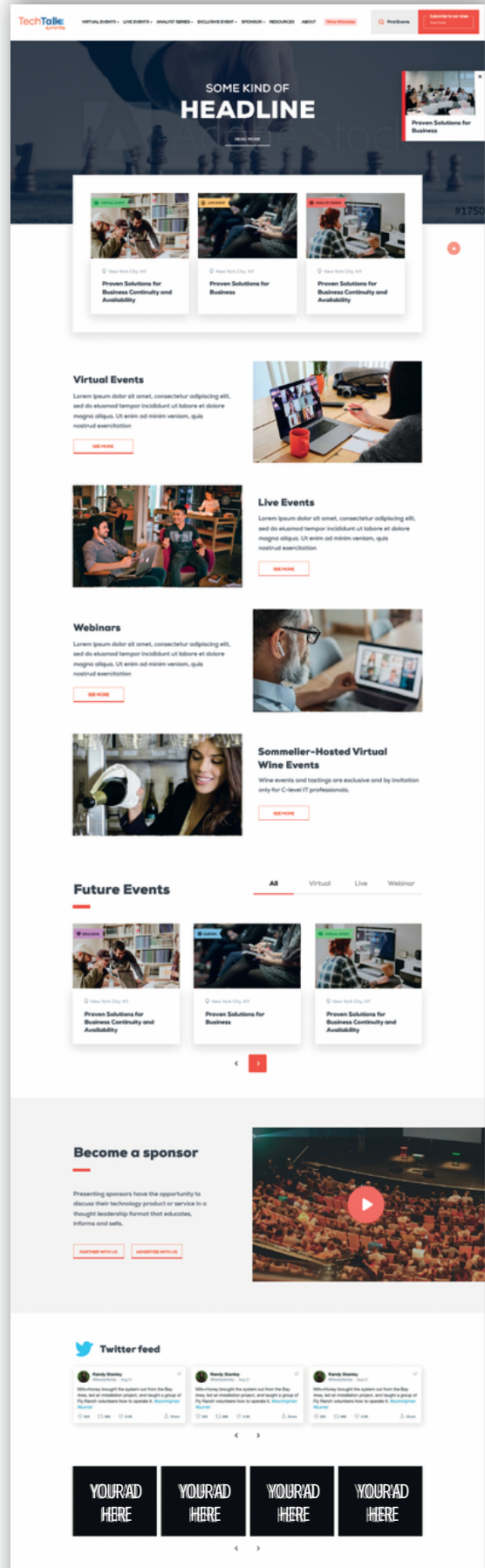## Multi-Sponsor Registration Page Ad

Placement:	Live, Virtual, Analyst
Unit:	Skyscraper
Specs:	160 x 600 pixels
Rates:	Sponsor $1,500, Non-Sponsor $2,000, One ad per page
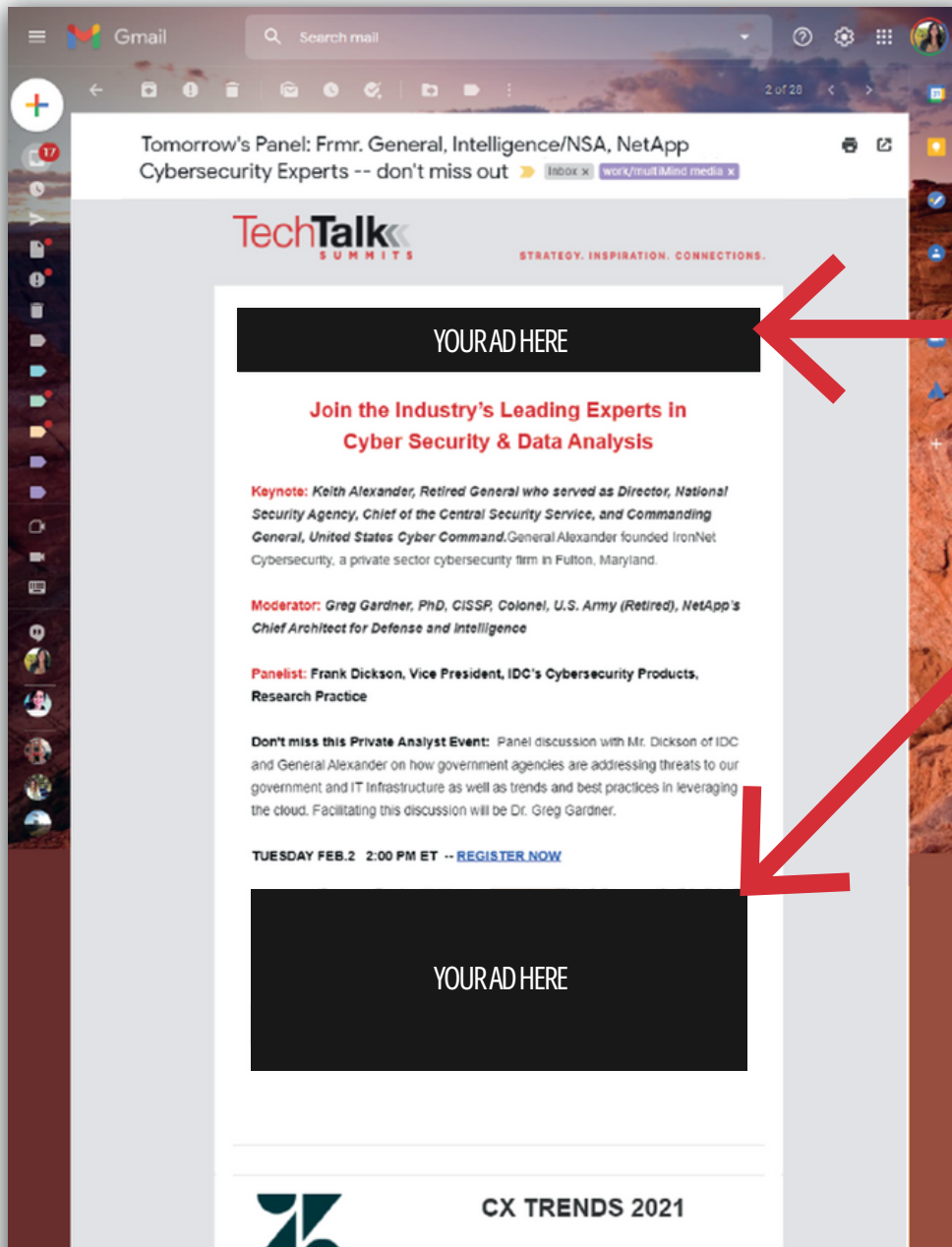Duration:	Life of event registration page

Homepage

Unit:	Large Rectangle
Specs:	336 x 280 Pixels
Rates:	$2,000
	unlimited impressions
Duration:	One Month

TechTalk Newsletter

Unit: Leaderboard (banner top of newsletter)
Specs: 728 x 90 pixels, 320 x 50 on Mobile
Rates: 1x Week: $1,500
              1x Month/4 Weekly Insertions: $3,500
              1x Sponsored Content, Body of Newsletter:
              $2,000

Dedicated eBlast TechTalk

Gain access to our list of resources of 3+ million global Technology professionals. You provide the content and your list demographics, we do the rest.

Materials: HTML file, additional $350 for custom design
Rates: 1-10k recipients @ $175/M
10-25k recipients @ $150/M
50K+ recipients @ $75/M